

:60 Audio News Release

August 2008 Sales Tax Holiday

SUGGESTED PRESS INTROS (NOT FOR RECORDING)

Tennessee's sales tax holiday is set for August 1-3, 2008, offering three full days of tax breaks for Tennessee consumers.

This long weekend of savings will offer tax-exempt purchases on items including selected clothing, school and art supplies and computers.

Reagan Farr, Commissioner of the Tennessee Department of Revenue, explains more about Tennessee's tax holiday this August. More details about the August holiday are available on the state's dedicated Sales Tax Holiday Web site: www.tntaxholiday.com.

SCRIPT

(FARR) :15

Tennessee's 2008 annual sales tax holiday is set for August first through August third, providing three full days of tax savings for back-to-school shoppers.

(FARR) :15

Tax-exempt purchases include clothing with a price of \$100 or less per item, school and art supplies that cost \$100 or less per item, and computers priced at \$1,500 or less.

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With many day-to-day expenses increasing, the sales tax holiday is an excellent opportunity for Tennesseans to purchase these items tax-free.

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Every Tennessean can benefit from the tax-free holiday. To learn more about this year's sales tax holiday, log on to tnntaxholiday.com or call 1 - 800 - 342 - 1003.

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Need more information?

- Details about the August 2008 holiday is available at the state's dedicated sales tax holiday
Web site: www.tntaxholiday.com
- E-mail: Salestax.holiday@state.tn.us
- Toll-free hot line will be available to answer questions from both consumers and retailers about the holiday: 1-800-342-1003. Hotline hours are 8 a.m. to 5 p.m., Monday through Friday central time.